ROY LAI

UI / UX DESIGNER

Tel: +852 96500434
Email: roylai.075@gmail.com

BIOGRAPHY

My name is Lai On Chun, Roy. My goal is to achieve high-quality user experience and generating positive user emotions through product interactions by provide creative way to visualize information. As a experienced developer, I also consider accessibility, performance and scalability.

LINKEDIN

PORTFOLIO

EXPERIENCE

SENIOR UI / UX DESIGNER

PrimeCredit Limited | Dec 16 - Present

Responsible for user interface and experience design for various product in order to achieve digital transformation for our business, from Web & Mobile straight through application to internal sales tools. I also responsible for Web application front-end development including various tagging implementation, design & develop user journey via Customer Data Platform like Tealium.

SOFTWARE ENGINEER & DESIGNER

Innovatio | Jul 13 - Aug 16

Over three years experiences in design and developing cross-platform mobile application (Android, iOS) and website front-end with Javascript and C# based platform. Expertise in both Mobile Application and Website UI / UX design with latest front-end technologies and trends.

LANGUAGE SKILLS

My native language is Cantonese and I am also be able to write / speak fluently in both English and Mandarin.

CANTONESE 100%

MANDARIN 80%

ENGLISH 70%

EDUCATION

BACHELOR DEGREE OF SCIENCE IN WEB TECHNOLOGIES

Hong Kong Open University | Sep 11 - Aug 13

Awarded the degree of Bachelor of Science in Web Technologies with Second Class Honours.

HIGHER DIPLOMA IN INFORMATION TECHNOLOGY FOR BUSINESS (WEB DESIGN & DEVELOPMENT

Sha Tin IVE | Sep 07 - Aug 11

Awarded Champion Title in IVE Green Campus Web Design Competition.

SKILLS

FRONT-END DEVELOPER

UI / UX DESIGN

CUSTOMER DATA MANAGMENT

ANIMATION DESIGN

SOFTWARE

PHOTOSHOP, ILLUSTRATOR, Sketch, AFTER EFFECTS, blender, CINEMA 4D, TEALIUM, unity

REFERENCES

Wilton Kwok | IT Director of Innovatio Limited
+852 9236 8034 | wilton@innovatiohk.com

Boris Wong | IT Director of Innovatio Limited
+852 9191 6840 | boris.wong@innovatiohk.com